

Company \_\_\_\_\_

Contact \_\_\_\_\_

## 2017 Lions Senior Living Expo® Ad Booklet Order Blank

Attract More Buyers By Supplementing Your Listing with Advertising. This year's Senior Living EXPO® program will again include advertising. If you sell products or services to seniors, you will want to advertise in our program. All attendees (700+) will receive a program and by adding more helpful information to the program, we know it will be kept for a reference all year.

Below are the details. We have included different sizes to fit different budgets. Space is limited – twenty full pages are planned again for 2017.

Advertising Sizes and Rates: (All pages black and white, 8 ½" X 11")

Place an [X] in the box of your choice

Full Page - **Inside front cover, left or right** - \$125 (Indicate choice \_\_\_\_\_)

Full Page - **rear cover** - \$250

Two full pages - **side by side – at the middle crease** \$225

Full Page - 7 inches wide x 10 inches high \$100

1/2 page 7 inches wide x 4-7/8-inches high \$ 75

1/4 page 3-1/4 inches wide x 4-7/8 inches high \$ 50

Logo in Ad: 3-1/4 inches wide x 1 inch high for all newspaper ads plus on the ad book cover and on all posters \$ 150

- Please send camera ready art to fit dimensions, flat, no creases to our PO Box address below, or send art work in Pdf or jpeg format to Bob Simon at [srexpo1@gmail.com](mailto:srexpo1@gmail.com) by August 25, 2017.
- Include all payment on the Application sheet
- Sorry, we are an all volunteer organization and do not have credit card capabilities.

Return to: Appleton Noon Lions

Senior Living Expo®

P.O. Box 762

Appleton, WI 54912

Questions: Call Bob Simon @ 920-809-7884

Or email: [srexpo1@gmail.com](mailto:srexpo1@gmail.com)